



Fast Facts

Fund
Covington Venture Fund

Initial Investment Date
2000

Total Investment At Cost
\$2,000,000

Sector
Communications

Location
Ottawa, ON

Web
www.protus.com

Faster, Better—Internet Marketing the Protus Way

With a dynamic and entrepreneurial management team, Protus IP Solutions Inc. (“Protus” / the “Company”) has firmly established themselves as a leading provider of internet technology and services to small and medium sized businesses. The Company helps businesses establish connections with their clients throughout the world via their proprietary Internet and voice messaging services. Protus’ product MyFax holds the second largest market share in the Internet fax SOHO (small office/home office)/ SMB market.

Making Global Communication Mobile & Efficient

Protus’ success has been based on their ability to adapt to new technology and the evolving business needs of their clients. By focusing on the benefits of Internet based communications, Protus’ products allow corporations to improve employee mobility, productivity, and efficiency - while avoiding high infrastructure and capital costs. Essentially, their technology allows corporations of any size and scale to communicate directly with their employees and customers, regardless of their location or communication device, in a timely and cost effective manner. As a result, the Company, which employs over 145 people, is now responsible for facilitating communications on behalf of over 220,000 of their clients to millions of individuals throughout the world.

Matt Hall, VP Investments, Covington Capital Corporation

“ Protus’ success has been based on their ability to adapt to new technology and the evolving business needs of their clients. It is this client focus that has Protus poised for value creation. Additionally the management team at Protus has proven their ability to increase their market share year over year in the internet fax space. We are confident of continued success for both MyFax and their other Software as a Service products including Campaigner and Campaigner Pro. ”

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